

Annexure – G

MBA 2-YEARS-Case Study Program (AFTER 4 YEARS BUSINESS EDUCATION/BBA (w.e.f. fall-2015)

Program Goals:

Overall Educational Goals for MBA (Case-Based)

To equip the students with modern knowledge, understanding and skills required primarily to -

- Lead, restructure and contribute while undertaking strategic positions in local and multinational organizations in Pakistan and other countries.
- Initiate and develop successful entrepreneurial ventures especially at large scale

GENERIC LEARNING GOALS

Goal 1- Strategic Thinking

Goal 2- Effective Learning & Planning

Goal 3- Managerial and Negotiation Communication Skills

Goal 4- Consultancy Skills

Goal 5- Effective Decision Making Skills

Goal 6- People Skills

Eligibility Criteria for Admission:

16 years education in business discipline with 60% or 2.2 G.P.A.

Program Details:

Duration	: 02 Years
Semesters	: 04 Semesters
Credit Hours	: 60
Core Courses	: 36 Credits
Electives	: 09 Credits
Internship (duration summer)	: 03 Credits
Project (duration six months)	: 12 Credits

HEC Requirement 60-72 Credit Hours (May offer up to 30 Cr. Hrs exemption to 4yrs Business Graduates)

Other Requirements:

- Comprehensive Examination for award of degree.

Program Curriculum**Semester-I**

Course Code	TITLE	Credit Hours	Pre-Req
ACC-502	Financial Reporting & Analysis	3+0	
MTS-501	Quantitative Methods for Decision Making	2+1	
MGT-505	Organizational Behavior and Leadership	3+0	
ECO-504	Managerial Economics	3+0	
ENG-502	Critical Thinking & Managerial Communication	3+0	

Semester-II

Course Code	TITLE	Credit Hours	Pre-Req
FIN-504	Strategic Financial Management	3+0	
LAW-501	Legal and Regulatory Environment of Business	3+0	
MKT-504	Strategic Marketing Management	3+0	
MGT-610	Supply chain & Operations Management	3+0	
	Elective-I	3+0	

Summer Internship(Project Based)	0+3
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Semester-III

Course Code	TITLE	Credit Hours	Pre-Req
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ACC--503	Management Accounting & Control Systems	3+0	
MGT-611	Corporate Strategy	3+0	
MKT-505	Applied Research Methods	2+1	
	Elective-II	3+0	
	Elective-III	3+0	

Semester-IV

Course Code	TITLE	Credit Hours	Pre-Req
PRJ-601	MBA Project	0+12	